

Collecting Receipts at School

Why collect receipts at school? Many people are used to this method of offering parents, students and staff the option of dropping receipts off at school. In order to successfully collect receipts at school, people need to know where to bring the receipts and if/how they can have them returned. Be sure all information you distribute at school has these basic details.

Ways To Collect Receipts – One of the best ways to ensure success is to get students involved. Ask a scout troop, leadership, spirit club or other student organization to “lead” the Earn & Learn effort. They can make banners, visit classes to discuss the receipt collecting, create collection containers and sort through the receipts. They have fun, learn leadership skills and the role of businesses working with schools.

Collection Locations – Consider collecting receipts in the classrooms, school office, media center, cafeteria, teacher’s lounge, and after school program locations.

Collection Containers – Decorated bags, envelopes, cans, boxes – it doesn’t matter. Your school office may be able to provide you with labels with each student name and room number. You can put those in envelopes that can be used to transfer receipts between students and the collection process. Some schools even laminate the envelope and/or put a magnet on it for the refrigerator – or make them small enough for a purse or wallet. Collecting receipts at school, regardless of your method, counts for one of your four extra promotional items you may submit each month.

Where To Submit Receipts shopandlog.com/norterra

Visit shopandlog.com/norterra/toolbox/SNTshortcuts.pdf for helpful shortcuts.

Competitions Generate Excitement & Results

Some schools have great success offering incentives and contests to reward students/families for participation.

There are many ways to create contests - here are a few suggestions:

- NO COST REWARDS: running/homework pass, free dress day (for schools with uniforms), front of the lunch line, extra recess time, free carnival ticket or small goodie.
- Students could write their name and room number on their receipt and be entered into a school-wide drawing. Doing a weekly prize and announcing the winners at morning announcements, assemblies or flag ceremonies keeps the program in the forefront and gives lots of students an opportunity to win.
- Schools who love competition could reward a class for the most receipts turned in during a specific time period. Popcorn or popsicle parties work well.

Whenever you do a competition, it is best to allow students to turn in both receipts that have and have not been submitted. This insures that students are not penalized for having already participated in the Earn & Learn program.

Get the most points for your school! Watch for bonus offers detailed in the Earn & Learn flyers. Be sure to note the receipt dates for bonus points and submit your receipts by the deadline listed on the flyer to earn the extra points. All receipts dated since August 1 will earn a minimum of five points per dollar spent, if submitted by March 31.